

## WHUR-FM RADIO EEO REPORT

Station: WHUR-FM 96.3; Washington, DC
Period Covered: July 1, 2016 -June 30, 2017

	Date of Hire	Number of Applicants	Recruitment Sources	Number of Candidates Interviewed (Source)	Hiree Recruitment Source
Job Title					
Administrative Assistant III	12/12/16	60	1-12	13 - RS#1(9); RS#9 (4)	9
Account Executive	3/20/17	41	1-12	4 - RS#1 (2); RS#7 (1); RS#5 (1)	1
Web Developer III	4/17/17	8	1-12	3 - RS#1 (1); RS#9 (2)	9
Traffic Assistant	5/15/17	49	1-12	4 - RS#1 (3); RS#8 (1)	8
Broadcast Program Assistant	5/15/17	96	1-12	6 - RS# 1 (4); RS# 11 (2)	11

## II. Recruitment Sources

1. Howard University  
2400 Georgia Avenue, NW  
Washington, DC 20059  
[www.hr.howard.edu](http://www.hr.howard.edu)  
(202) 806-1280  
Gary Gray, Recruiter
2. All Access  
24955 Pacific Coast Highway, C303  
Malibu, CA 90265  
[www.allaccess.com](http://www.allaccess.com)  
(310) 457-6616
3. TVandRadioJobs.com  
(Web Platform Only)  
[www.tvandradiojobs.com](http://www.tvandradiojobs.com)  
[webmaster@tvandradiojobs.com](mailto:webmaster@tvandradiojobs.com)
4. Urban Insite  
(Web Platform Only)  
[www.urbaninsite.com](http://www.urbaninsite.com)  
[webmaster@urbaninsite.com](mailto:webmaster@urbaninsite.com)
5. Indeed  
6433 Champion Grandview Way  
Building 1  
Austin, TX 78750  
[www.indeed.com](http://www.indeed.com)
6. WHUR Website  
[www.whur.com](http://www.whur.com)
7. Word of Mouth
8. Internal Candidate/Promotion
9. Internal Referral
10. On-Air Recruitment
11. Internship

## 12. Career Fair

Date & Location	Type of Event	Station Participation & Air Mentions	Number of Station Participants
July 2, 2016 @ Oxon Hill Elementary School in Oxon Hill, MD. MD.	Career Day	News Anchor spoke to 5 <sup>th</sup> graders about broadcast journalist and the value of reading well	1
July 8, 2016 @ Bladensburg High School	Career Fair	News Director participated at job fair. (10) :10sec PSA	1
July 12, 2016 @ WHUR, HUR Voices, Glasshouse Radio, HBC, HBCU, WHUR-World	Station Tour	Students of Howard University Early Learning Program learned about radio broadcasting	3
July 21, 2016 @ Banneker Recreation Center	Summer Enhancement Program	News Director & Public Affairs Asst. participated in a self-esteem seminar for at-risk girls	3
August 13, 2016 from 11am to 2pm @ Iverson Mall	Summer Reading and school supply giveaway	News Anchor, Public Affairs Asst., News Director, and other staffers read to students and giveaway books (4) 2min. live interviews	8
August 20, 2016 @ 10am to 1pm @ Woodland Park Apts in Bladensburg, MD.	Book supply and book bag Giveaway	News & Promotions staff distributed school supplies to needy children (4) 2min. live interviews	8
August 26 <sup>th</sup> 2016 @ WHUR, HUR Voices, Glasshouse, WHUR-World, HBCU, WHBC,	Station Tour	Students from Elliott Hine Radio program toured the radio stations	3

September 14 <sup>th</sup> 2016 @ Richard Wright Public Charter School	Career Fair	News Director and Public Affairs Asst Facilitated job fair letting participants know about jobs available @ WHUR (10) 10sec. PSAs and (2) 2min interviews	2
September 20 <sup>th</sup> 2016@ Ballou Senior High School	Career Day	Program Assistant spoke to students about various careers in radio and the importance of school	1
September 21 <sup>st</sup> 2016 @ Howard University	Spoke to Class	Deputy General Manager, Web Developer and Content Director spoke to class at Howard Univ. School of Comm.	3
September 30 <sup>th</sup> 2016 – June 2017 @ NAB Headquarters	Training	Deputy General Manager attended 10 month NABEF Broadcast Leadership Training Course	1
October 10, 2016 @ Friendship Public Charter School	Open House/Career Day	News Reporter spoke to students about career options in radio and the educational paths to succeed	1

October 27, 2016 @ Blackburn Center	Career Fair/Panel	The Unit co-sponsored and participated in the 2016 Annual Howard Univ. School of Communications Job Fair. WHUR staff interviews students onsite and provided guidance to perspective interns and job applicants.	5
October 29, 2016 from 9am to 12pm @ The Training Source in Capitol Hts. Maryland	Career Fair	News Director participated in day long leadership training session to teach low income women about etiquette and job interviewing techniques (10) PSAs and (2)2min interviews	4
November 14, 2016 @ DC Rising Center	Ex-offenders Job Readiness Conference	News Director and Reporter participates in day long conference to educate women on leadership skills, money management, and interviewing techniques	2
January 12 <sup>th</sup> 2017@ FEMA	FEMA Human Resources Office Hiring Fair	(10) PSAs	
January 27 <sup>th</sup> 2017 @ Frederick Douglas High School	STEM Programs	(10)PSAs	
January 23 <sup>rd</sup> 2017 @ VA Medical Center	Job Fair	News Director, Public Affairs Asst. and 4 other	6

		staffers participated in a job, housing, and medical fair for homeless veterans	
March 25 <sup>th</sup> 2017 @ Howard University College of Medicine	Career Fair	News Reporter moderated discussion on STEM career positions	1

March 27 <sup>th</sup> – 31 <sup>st</sup> 2017 @ PG Community College Largo	Reentry Career Readiness Week and 2 <sup>nd</sup> Chance Job Fair	New Reporter, News Director and Public Affairs Asst. participated in discussing career opportunities in radio and job readiness skills	3
April 8 <sup>th</sup> 2017 @ Oxon Hill Library	Financial and Summer Job Readiness	(10) PSAs (2) 2min interviews. New Director and Public Affairs Assistant participate in discussion on honing your career skills	2
May 2 <sup>nd</sup> 2017 @ WHUR, HUR VOICES, GLASSHOUSE, WHUR WORLD, HUBU, WHBC	Tour	YMCA students toured the radio station	45
June 30 <sup>th</sup> 2017 @ WHUR VOICES, GLASSHOUSE, WHUR WORLD, HUBU, WHBC	Tour	SE Tennis and Learning students toured radio station	3
All Year	Internships	The Unit continues to serve as a facility for practical training of University students pursuing careers in the area of broadcasting. Internships are held year round.	40