

**WHUR-FM RADIO EEO REPORT
2018/2019**

Station: WHUR-FM 96.3; Washington, DC
Period Covered: June 1, 2018 -May 31, 2019

Job Title	Date of Hire	Number of Applicants	Recruitment Source	Number of Candidates Interviewed (Source)	Hiree Recruitment Source
Digital Sales Manager	7/9/18	68	1-14	4 - RS#1(3); RS#5 (1)	1
Account Executive	10/29/18	104	1-14	8 - RS#1 (5); RS#5 (2); RS#11 (1)	11
Account Executive	11/13/18	79	1-14	5 - RS#1 (1); RS#12 (4)	12
Announcer	12/10/18	13	1-14	3 - RS#1 (2); RS#4 (1)	1
Announcer	12/10/18	30	1-14	3 - RS#1 (3)	1
Regional Sales Manager	1/22/19	11	1-14	6 - RS#1 (5); RS#11 (1)	11
Account Executive	3/4/19	2	1-14	2 - RS#1 (1); RS#5 (1)	5
Afternoon Show Producer	4/15/19	40	1-14	5 - RS#1 (3); RS#5 (2)	1

II. Recruitment Sources

1. Howard University
2400 Georgia Avenue, NW
Washington, DC 20059
www.hr.howard.edu
(202) 806-1280
Gary Gray, Recruiter
2. All Access
24955 Pacific Coast Highway, C303
Malibu, CA 90265
www.allaccess.com
(310) 457-6616
3. TVandRadioJobs.com
(Web Platform Only)
www.tvandradiojobs.com
webmaster@tvandradiojobs.com
4. Urban Insite
(Web Platform Only)
www.urbaninsite.com
webmaster@urbaninsite.com
5. Indeed
6433 Champion Grandview Way
Building 1
Austin, TX 78750
www.indeed.com
6. Media Recruiter
Art Scott, Vice President
9457 So. University Blvd. #303
Highlands Ranch, CO 80126
<https://www.media recruiter.com/>
7. LinkedIn Jobs
1000 W. Maude Avenue
Sunnyvale, CA 94085
<https://www.linkedin.com/jobs>
8. WHUR Website
www.whur.com

9. Word of Mouth
10. Internal Candidate/Promotion
11. Internal Referral
12. On-Air Recruitment
13. Internship
14. Career Fair

Date & Location	Type of Event	Station Participation & Air Mentions	Number of Station Participants
June 26 th – 29 th 2018 @ WHUR	Weeklong Series on the Daily Drum focusing on career development	WHUR hosted a week of experts focusing on how to land a job, keep a job, resume writing, and interview techniques. (5) 60-minute interviews on WHUR 96.3FM and SiriusXM 141	6
June 27, 2018 @ City Winery, NE DC	Career Boot Camp with HR experts and job placement organizations	WHUR hosted a live broadcast of the Daily Drum and provided vendors for persons to gain information about jobs, interview techniques, and resume writing. Event was attended by 200 persons	10
July 20, 2018 @ Howard University Radio Network	Station Tour	15 youngsters from the Prince George's County television toured and spoke with each staff	45
July 27, 2018 @ Howard University Radio Network	Station Tour	30 students from the Healthy Babies Project in SE, DC toured the station and spoke with staff members	45
August 18, 2018 @ Greater Washington Urban League	Summer Reading and school supply giveaway	News Anchor, Public Affairs Asst., News Director, and other staffers read to students and gave away books (4) 2min. live interviews (20) :30sec. promos	8

September 13, 2018 @ Reid Temple AME Church	Live Education Town Hall Meeting	WHUR hosted a live townhall discussion with school leaders from the DMV. Event was attended by concerned citizens 60min live broadcast (300 :30sec. promos	6
September 20, 2018 @ DC Armory	Project Homeless Connect	WHUR participated in an event providing an array of services to homeless persons including job placement	6
September 28, 2018 - June 11, 2019	NAB Leadership Foundation Broadcast Leadership Training Course	Multicast Operations Manager participated in 9 month training program.	1
October 9, 2018 @ WHUR	Student tour	News Director and Public Affairs Asst Facilitated tour of the station and interview of two youth aspiring musicians who spend their time performing on the Metro trains j	2
November 2, 2018 @ Interdisciplinary Research Building	Winter Ready Clothing Giveaway	WHUR hosted a winter gear giveaway to low-income students and was assisted by the Howard University Men's and Women's Basketball Team	10

November 13, 2018 @ WHUR	Food2Feed	WHUR hosted its Annual Food drive and was assisted by 80 HU students 12hour live broadcast (80) :60sec promos	1
November 12, 2018	School Career Day	News Director and Public Affairs assistant participated in day long career fair and Duke Ellington School of the Arts	2
December 4 th @ Garfield Elementary School in SE, DC	School Career Day	News Reporter participated in school fair talking with elementary school students about her educational and career path	1
January 16 th 2019 @ FEMA	FEMA Human Resources Office Hiring Fair	WHUR News Director and Public Affairs Assistant attended job fair and hosted a table (10) PSAs	2
January 1-27 2019 @ WHUR	Government Shutdown Assistance	WHUR provided information and resources for persons impacted by government shutdown. (3) Daily Drums, (8) 2min interviews (40)PSAs	10
January 23, 2019 @ Oxon Hill High School	Job Fair	News Reporter and Public Affairs Asst. spoke to students about	2

		broadcasting	
February, 25, 2019 @ Non-Profit Prince George's	Career Fair	News Director and News Reporter participated in career fair	2
February 28, 2019 @ Newseum	Howard University Communications Job Fair	General Manager participated in panel discussion on media industry and employment opportunities	1

March 27 th – 30, 2019 @ PG Community College Largo	Reentry Career Readiness Week and 2 nd Chance Job Fair	New Reporter, News Director and Public Affairs Asst. participated in discussing career opportunities in radio and job readiness skills	3
April 13, 2019 @ Upper Marlboro Library	Financial and Summer Job Readiness	News Director and Public Affairs Assistant participate in discussion with students on honing your career skills to land that summer job. (10) PSAs (2) 2min interviews.	2
April 22, 2019 @ Robert R. Gray Elementary School	Career Day	WHUR News Director, Public Affairs Assistant, and Account Executive participated in career day educating students what it takes to work in radio	3
May 28, 2019 @ Tulip Grove Elementary School and MacArthur Elementary School	Kindness Challenge/Career Day	News Department, Account Executive and Promotion visited school to talk with students about ways to live	6

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June 2018 - May 2019	Internship Program	Unit teaches and trains over 60 interns	60
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