WHUR-FM RADIO EEO REPORT 2019/2020

Station: WHUR-FM 96.3; Washington, DC Peroid Covered: June 1, 2019 - May 31, 2020

Job Title	Date of Hire	Number of Applicants	Recruitment Sourc	Number of Candidates Interviewed (Source)	Hiree Recruitment Source
Account Executive	08/19/19	26	1-14	4 - RS#1(3); RS#5 (1)	1
Deputy General Manager	08/19/19	17	1-14	3 - RS#1 (1); RS#3 (1); RS#10 (1)	10
Program Director	08/19/19	15	1-14	4 - RS#1 (2); RS#2 (1); RS#11 (1)	2
Director of Engineering	02/03/20	8	1-14	5 - RS#1 (2); RS#3 (1); RS#9 (2)	1

II. Recruitment Sources

- 1. Howard University 2400 Georgia Avenue, NW Washington, DC 20059 <u>www.hr.howard.edu</u> (202) 806-1280 Gary Gray, Recruiter
- 2. All Access 24955 Pacific Coast Highway, C303 Malibu, CA 90265 <u>www.allaccess.com</u> (310) 457-6616
- 3. TVandRadioJobs.com (Web Platform Only) <u>www.tvandradiojobs.com</u> webmaster@tvandradiojobs.com
- 4. Urban Insite (Web Platform Only) <u>www.urbaninsite.com</u> webmaster@urbaninsite.com
- 5. Indeed 6433 Champion Grandview Way Building 1 Austin, TX 78750 <u>www.indeed.com</u>
- Media Recruiter
 Art Scott, Vice President
 9457 So. University Blvd. #303
 Highlands Ranch, CO 80126
 https://www.mediarecruiter.com/
- 7. LinkedIn Jobs 1000 W. Maude Avenue Sunnyvale, CA 94085 <u>https://www.linkedin.com/jobs</u>
- 8. WHUR Website www.whur.com

- 9. Word of Mouth
- 10. Internal Candidate/Promotion
- 11. Internal Referral
- 12. On-Air Recruitment
- 13. Internship
- 14. Career Fair

Date & Location	Type of Event	Station Participation & Air Mentions	Number of Station Participants
June 2019 – May 2020	Internship Program	Unit teaches and trains over 75 interns	75
June 4, 2019 @ WHUR and Howard University Radio Network	Radio Station Tour	(20) 4 th grade students from Oxon Hill Elementary School	40
July 9, 2019 @ Prince George's County Sports and Learning Complex	Career Camp	News Anchor participates in a writing camp with middle and high school students (10) :15sec PSAs	1
July 25, 2019 @ Banneker Recreation Center	Summer Enhancement Program	News Director & Public Affairs Asst. participated in a self-esteem seminar for at-risk girls	2
August 10, 2019 @ Greater Washington Urban League	Summer writing and writing camp. Station also provided school supplies to 150 youth	Radio station participated in providing leadership and role modeling activities for at-right youth (4) 2min. live interviews (40):30sec promos (15) PSAs	8
August 17, 2019 @ Alfred Street Baptist Church in Alexandria, VA	School Fair and Book supply and book bag Giveaway	News & Promotions staff read to students and distributed school supplies (4) 2min. live interviews	8

			1
August 26 th 2019 @ WHUR and Howard University Radio Network	Station Tour	20 Students from Elliott Hine Radio program toured the radio stations (1) 2min, shoutout on air	40
September 14 th	Career Fair	News Director and	2
2019 @ Richard Wright Public Charter School		News Anchor Facilitated job fair letting participants know about jobs available @ WHUR	
September 18 th	Career and Job	News and Public	2
2019 @ Employ Prince George's	Fair	Affairs Director and News Anchor	
		moderated a forum on job readiness	
		(30) :30sec.	
		promos (15) :15sec PSAs	
October 8, 2019 @ Achievement Academy Public Charter School	Open House/Career Day	Producer and News Reporter spoke to students about career options in Communications and the educational pathways to success	2
October 29, 2019	Station tour	Persons from Melwood Adult Rehabilitation Center visited the station to learn about radio	40

November 9, 2019 @ Charles Houston Recreation Center in Alexandria	Ex-offenders Job Readiness Conference	News Director and Reporter participated in day long conference to educate women on leadership skills, money management, and interviewing techniques (10) :30sec. promos (15) :10 live liners	2
December 12 th 2019@ The Training Source in Prince George's County	Hiring and Job Fair	(10) PSAs	
January 27 th 2020 @ Prince George's Memorial Library	Public Speaking Training	News Anchor participated in a training to teach adult education program about effective communication (15)PSAs	1

February 8th @ VA	Job Fair for	(2) 2min	
Medical Center	Veterans	interviews	
		(10)PSAs	
February 26 th 2020	Job Readiness and	News Reporter	1
@ Boys and Girls	Resume Writing	moderated	
Club in Falls	Fair	discussion on	
Church		STEM career	
		positions	

April 24 th 2020	Reentry Career	(1) 2min.	1
@Zoom	Readiness and	interview (10)	
Conference	Housing Assistance	PSAS	
Housing	Fair		
Counseling			
Services			
Supportive			
Services for			
Veteran Families			