WHUR-FM RADIO EEO REPORT 2021/2022

Station: WHUR-FM 96.3; Washington, DC Peroid Covered: June 1, 2021 -May 31, 2022

Job Title	Date of Hire	Number of Applicants	Recruitment Sourc	Number of Candidates Interviewed (Source)	Hiree Recruitment Source
Account Executive	10/25/21	3	1-14	3 - RS#1 (3); RS#9 (1); RS#11 (1)	11
Business Manager	11/29/21	17	1-14	7 - RS#1 (5); RS#10 (1); RS#11 (1)	1
Digital Sales/NTR Coordinator	2/28/22	5	1-14	4 - RS#1 (2); RS#5 (1); RS#9 (1)	9
Digital Content Producer	03/28/22	44	1-14	9 - RS#1 (5); RS#3 (3); RS#9 (1)	1
Digital Sales Manager	04/25/22	4	1-14	4 - RS#1 (2); RS#5 (1); RS#11 (1)	11

II. Recruitment Sources

- 1. Howard University 2400 Georgia Avenue, NW Washington, DC 20059 <u>www.hr.howard.edu</u> (202) 806-1280 Valencia Mabry, Recruiter
- 2. All Access 24955 Pacific Coast Highway, C303 Malibu, CA 90265 <u>www.allaccess.com</u> (310) 457-6616
- 3. TVandRadioJobs.com (Web Platform Only) <u>www.tvandradiojobs.com</u> webmaster@tvandradiojobs.com
- 4. Urban Insite (Web Platform Only) <u>www.urbaninsite.com</u> webmaster@urbaninsite.com
- 5. Indeed 6433 Champion Grandview Way Building 1 Austin, TX 78750 <u>www.indeed.com</u>
- Media Recruiter
 Art Scott, Vice President
 9457 So. University Blvd. #303
 Highlands Ranch, CO 80126
 https://www.mediarecruiter.com/
- LinkedIn Jobs
 1000 W. Maude Avenue
 Sunnyvale, CA 94085
 https://www.linkedin.com/jobs
- 8. WHUR Website www.whur.com

- 9. Word of Mouth
- 10. Internal Candidate/Promotion
- 11. Internal Referral
- 12. On-Air Recruitment
- 13. Internship
- 14. Career Fair

Date & Location	ate & Location Type of Event		Number of Station Participants
June 2021 – May 2022	Internship Program	Unit taught and trained interns in many departments of radio broadcasting	4
June 5, 2021 - Virtual	Career Day	News and Public Affairs Director spoke with students about radio career (18) 6 th grade students from Oxon Hill Elementary School	1
July 9, 2021 - Archbishop Carroll High School	Virtual Writing Fair	News Anchor participates in a writing camp with 9th – 12th grade students (30)	1
July 25, 2021 - Banneker Recreation Center	Summer Enhancement Program	News Director & Public Affairs Asst. participated in a self-esteem seminar for at-risk girls	2
August 4, 2021 - Virtual Destination Achievers Conference	Virtual job fair for veterans	Taking It to the Streets Interview with Bobby Gailes and (20) :15 PSAs	2
October 9, 2021 - Virtual	Career Fair	Provided promotion and interviews for Synergy BWI; a virtual conference and business networking event	2

October 13, 2021 - Virtual	Training for HBCUs	Aired (10) Small Business Adminstration PSAs about SBA grant programs for HBCUs and Minority Servicing Institutions	1
October 19, 2022 - DC Stadium	Job fair and training for the homeless	Aired (15)PSAs	1
December 14, 2021 - So Others Might Eat, 71 O St., Washington DC	Job Fair	Aired (2) 2min interviews & (10) PSAs	1
January 29, 2022 - Chesapeake Math & IT Elementary School	Career Day Event	Public Affairs Assistant spoke to students about the many career opportunities in radio	1
February 15, 2022 - Howard University School of Communications		Promotions Director spoke to students about radio promotions and pursuing careers in radio.	1
February 28, 2022 - Virtual	BWI Thurgood Marshall Airport Internship Program	Promoted event with (2) 2min interviews and (20) :10sec PSAs	2

March 2, 2022 - Howard University School of Communications	HU Journalism Town Hall Meeting	Deputy General Manager spoke to college students about career opportunities in radio	1
March 19, 2022 - Paul Charter School	Career Day	Public Affairs Assistant was interviewed by students about her career journey in radio	1
April 5, 2022 - Archbishop Carroll High School		Public Affairs Assistant spoke to students about being a producer and other opportunities in broadcasting	1

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